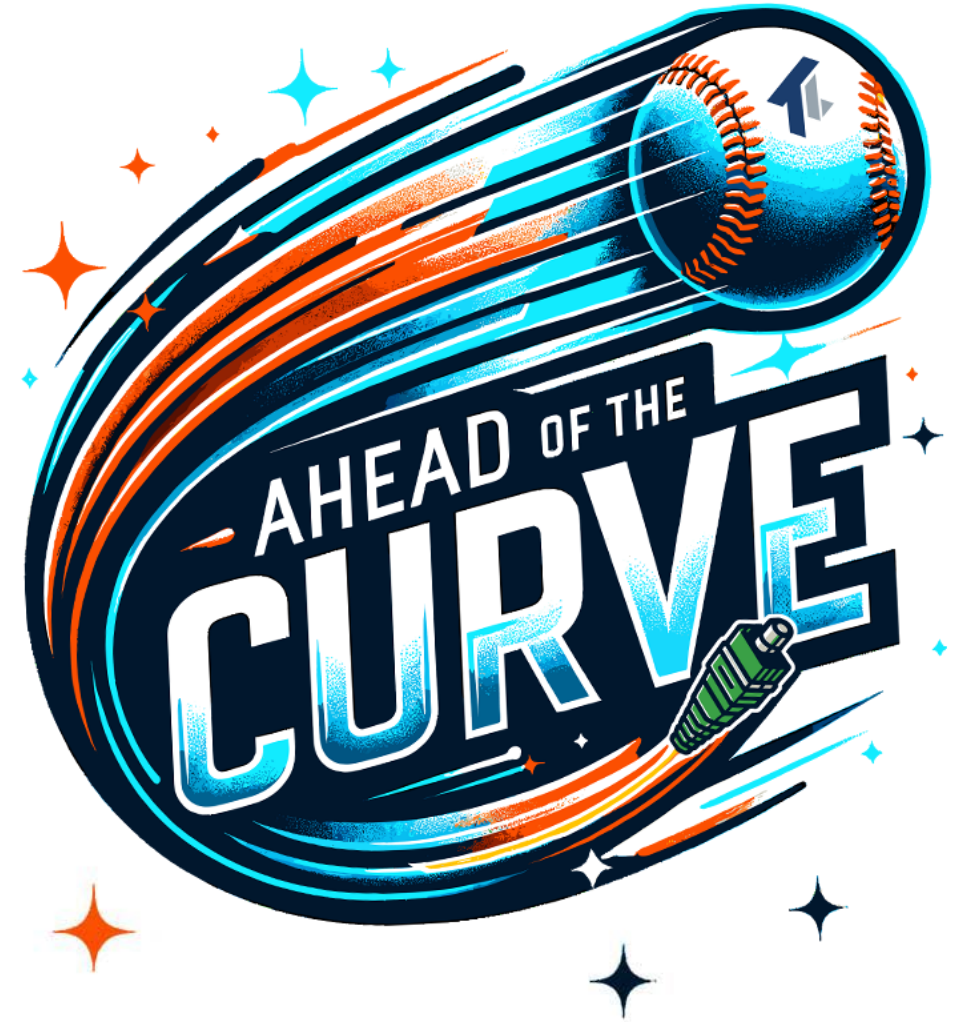
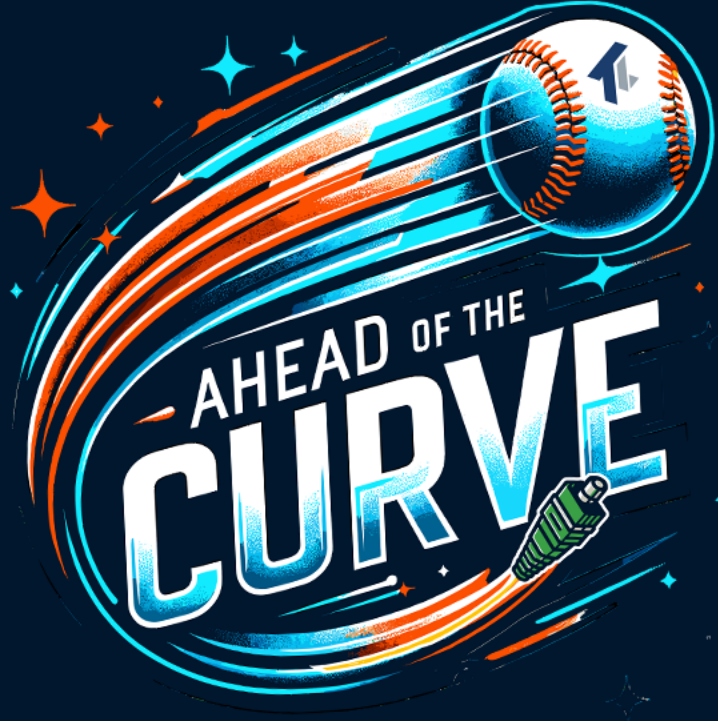




# Technology & Innovation Conference

2025 | Louisville, KY

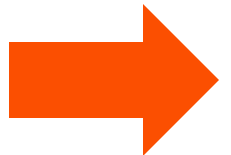




# Logistics and Agenda

## Welcome to Tellabs25

More info on [tellabs.com/tellabs25](https://tellabs.com/tellabs25)



# Agenda at a Glance



From First Pitch to Final Inning—Experience Every Moment This Game-Changing Event

## May 13-14, 2025

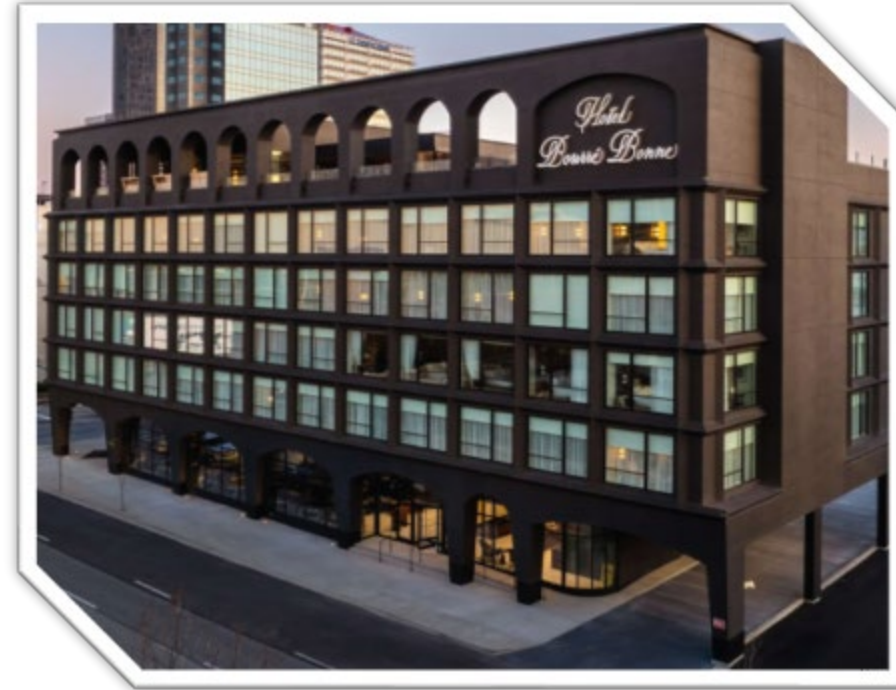
Immerse yourself in industry-leading insights, build meaningful connections through top-tier networking, and take part in unforgettable experiences that empower your business to shape the future of connectivity.

### Quick Event Schedule:

- **Evening of May 13 – Pre-Conference Badge Pickup & Networking Event @ The Ice House**  
Time: **5:00 – 9:00 pm**
- **Day of May 14 – Full Day Conference @ Hotel Bourré Bonne – Rooftop Level**  
Breakfast & Networking: **7:00 – 9:00 am**  
Conference Sessions (w/breaks): **9:00 am – 5:00 pm**
- **Evening of May 14 – Cocktail, Dinner and Awards @ The Louisville Slugger Museum & Factory**  
Time: **5:00 – 9:00 pm**



Official Conference Center – Hotel Bourré Bonne





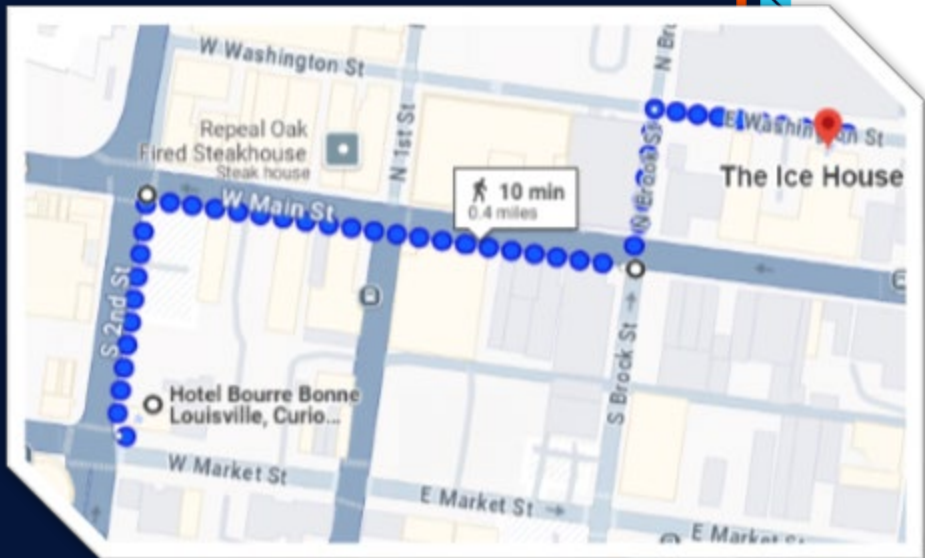
## Event Location:

### The Ice House

**Address:**  
226 E Washington St  
Louisville KY 40202

**Time:**  
5:00 – 9:00 pm

Easy 4.5 block walk just East of the hotel.



## Pre-Conference Badge Pickup & Networking Event

Welcome Reception & Dinner  
**Tuesday Night, May 13**

### What's on Deck

Warm up for the main event and join us for a casual evening of fun and connection before the conference gets underway.

- Pick up your conference badge
- Enjoy top-tier hospitality with food, drinks, and merriment
- Connect with fellow industry professionals
- Set the tone for an action-packed Tellabs25



Entrance is located on the north side of the building, accessible from Washington Street.

## Morning Sessions

Sponsored By



TIME	ACTIVITY	SPEAKER
7:00 am to 9:00 am	<b>BREAKFAST – NETWORKING AND SPONSOR DISCUSSIONS</b>	Networking Time
9:00 am to 9:05 am	Introduction & Logistics	Karen Leos – Tellabs
9:05 am to 9:25 am	Welcome and State of the Industry	Rich Schroder – Tellabs
9:25 am to 9:45 am	Opening Remarks	Karen Leos – Tellabs
9:45 am to 10:05 am	Why Innovative Solutions are Increasingly Important in Today's Economic Climate	Jim Neighbors – Focusing Forward
10:05 am to 10:30 am	<b>MORNING BREAK – SPONSORED BY SINCLAIR DIGITAL</b>	Matt Conger – Sinclair Digital
10:30 am to 10:50 am	Vertical Application: Shipboard Application	Mark Cruz – Diversified
10:50 am to 11:10 am	Vertical Application: Airports	Neil Hahn & Garry White – Hahn Integrated Systems
11:10 am to 11:30 am	Vertical Application: K-12	Ron Velez – iCertify Services LLC
11:30 am to 11:50 am	Design and Sustainability in K-12	Clinton Hirschfeld & Greg Wendel – Garmann Miller
11:50 am to 12:00 pm	APOLAN Membership	Brian Hardy – IT Connect
12:00 pm to 1:00 pm	<b>LUNCH – NETWORKING AND SPONSOR DISCUSSIONS</b>	Networking Time

## Afternoon Sessions

Sponsored By



TIME	ACTIVITY	SPEAKER
12:00 pm to 1:00 pm	<b>LUNCH – NETWORKING AND SPONSOR DISCUSSIONS</b>	Networking Time
1:00 pm to 1:20 pm	PON Saves Costs for your Application	Marvin Wilson – IT Veterans
1:20 pm to 1:40 pm	Emerging Technology Trends and Applications	Joel Fischer – Tellabs
1:40 pm to 2:00 pm	Zero Trust: Zscaler (Better Together slides?)	Rich Johnson – ZScaler
2:00 pm to 2:20 pm	Considerations for Deploying PON in Secure Environments	Matt Miller – AECOM
2:20 pm to 2:40 pm	AI's Impact on Public Safety: Friend or Foe	Sean Scott – SecuLore
2:40 pm to 3:00 pm	Powering Innovations	Jason Hall – UberData Networks
3:00 pm to 3:30 pm	<b>AFTERNOON BREAK – SPONSORED BY SUPERIOR ESSEX</b>	Josh Smart – Superior Essex
3:30 pm to 3:50 pm	Optical LAN in Small Environments	Austin Howell – System Tech Inc.
3:50 pm to 4:10 pm	Zero Touch Provisioning	Joel Fischer – Tellabs
4:10 pm to 4:30 pm	Product Roadmap	Joel Fischer – Tellabs
4:30 pm to 4:40 pm	Closing Remarks & Evening Logistics	Karen Leos – Tellabs

# Bats, Bourbon & Big Wins

Offsite Cocktail, Dinner and Awards

Wednesday Night, May 14

## Take a Swing and a Swig

Enjoy an evening of unforgettable fun in one of Louisville's most iconic venues.

- Tour the museum
- Take a crack at the batting cages
- Watch live bat-turning demonstrations
- Savor appetizers, dinner, and legendary Kentucky bourbon
- Celebrate Tellabs Awards



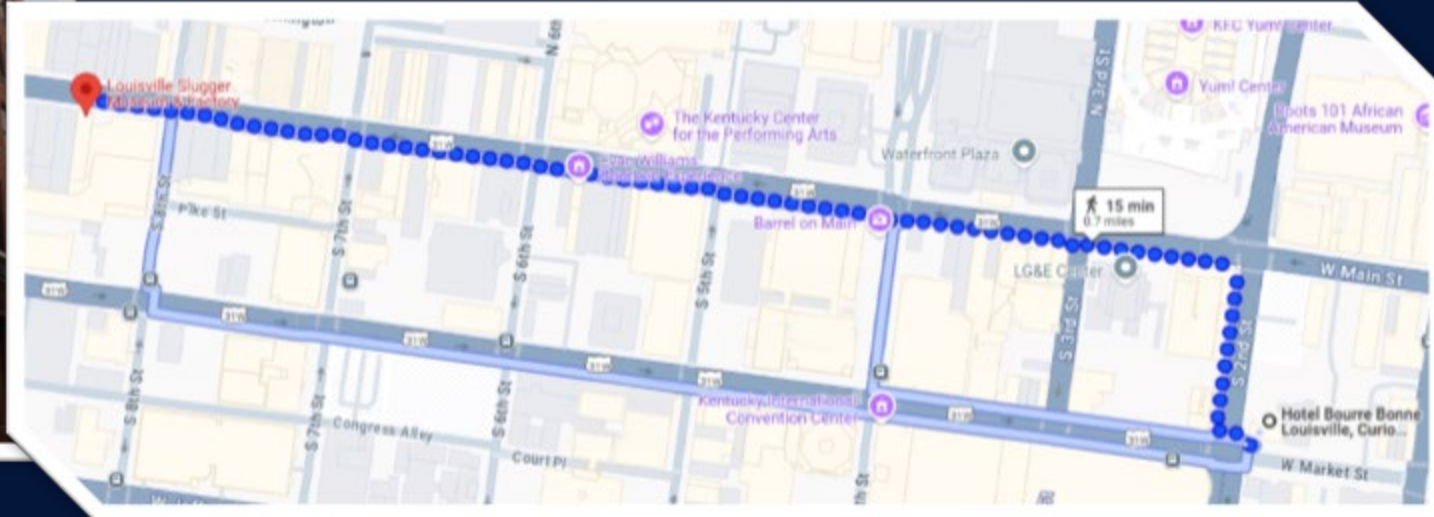
## Event Location:

### The Louisville Slugger Museum & Factory

Address:  
800 W Main St  
Louisville KY 40202

Time:  
5:00 – 9:00 pm

Easy 7 block walk down Whiskey Row or perfect for a quick carpool or rideshare.





# Next Steps:

## Questions about the Conference Contact:

Heidi Feltz

[Heidi.feltz@tellabs.com](mailto:Heidi.feltz@tellabs.com)

563-568-7892

## Call Us:

For pricing, availability, order status, and sales questions, please call:

North America Toll Free: [+1 800 690 2324](tel:+18006902324)

International: [+1 630 798 9900](tel:+16307989900)

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